

Conference SCHEDULE 2017

FRIDAY, August 25

- 7:30 -8:30 am **CONFERENCE REGISTRATION** [Intensives Only] Continental Breakfast
8:30 am-12:30 pm LINN Bringing Your Characters To Life
HASEGAWA Queries & Blurbs
SCHMIDT Your Narrator, Your POV and You
- 1:30 -5:00 pm **GENERAL CONFERENCE REGISTRATION**
CONSULTATION REGISTRATION
- 2:00 -5:00 pm **CONSULTATION SESSIONS** Manuscript Critique/Portfolio Review
CONFERENCE BOOKSTORE
- BREAKOUTS**
- 4:00 -5:00 pm A Andros: How to Write a Picture Book Agents & Editors Can't Say No
B Baldwin: Wikis 101 Powerful On Line Tools
C GRATZ Your Career Starts Here
- 7:30 -8:30 pm **MODERATED AGENT PANEL** with John Cusick, Jennifer Mattson & Jennifer Wills
8:45 pm Family Feud with EMCEE Alan Gratz and a surprise faculty panel
10:00 pm RED EYE CRITIQUE



SATURDAY, August 26

- 7:00 -8:15 am **CONFERENCE REGISTRATION** Continental Breakfast
8:15 am *WELCOME*
- 8:30 -9:30 am **KEYNOTE** That Kid In The Back Row, The One With The Red Shirt with Gary Schmidt
- BREAKOUTS**
- 9:45 -10:45 am D Linn: Trade Illustration VS Mass Market
E Rish: Write Like A Hollywood Movie Crew
F Mattson: Putting On The Architect's Hat
- BREAKOUTS**
- 11:00 AM-12 NOON G McAlister: Angle, angle, angle-Writing The Picture Book Biography
H Cusick: Pacing-What To Cut. What To Keep and What Order To Put It In
I Hasegawa: Hearing Voices
- 12:00-12:30 PM **AWARDS AND ANNOUNCEMENTS**
- 12:45-1:45 pm **LUNCH**
- BREAKOUTS**
- 2:00-3:00 pm J Ashman/Mattson: The Author/Agent Relationship
K Poole: Why Characters Need Development
L Linn: Hook The Reader: The Key To Writing Visually in YA/MG Fiction
- 3:15-4:45 pm **FIRST PAGES/FIRST IMPRESSIONS**
with Carter Hasegawa, Aubrey Poole, Alison Weiss and Laurent Linn
- 6:00 -8:00 pm **SATURDAY EVENING SOCIAL** Buffet & Cash Bar [Bookstore Open] with **PORTFOLIO DISPLAY**
- 7:00 -8:00 pm **AUTOGRAPH PARTY**
- 8:00 -9:30 pm **Author's Roundtable**
- 9:30 pm **RED EYE CRITIQUES**

SUNDAY, August 27

- 7:00 -8:00 am Continental Breakfast
- BREAKOUTS**
- 8:00 -9:00 am M Linn: The Illustrator Café
N Messer: From Standalone to Series-The Internal Logic of a Story
O Wills: Eaearykawsf (Everything Agents, Editors, and Readers Wish You Knew About Writing Speculative Fiction)
- BREAKOUTS**
- 9:15 -10:15 am P McAnulty: 25 Things I Wish I Had Known
Q Weiss: My Pencils Outlast Their Erasers: Self-Revision Tips To Get You to the Next Step
R Poole: To Do Or Not To Do Small Press?
- 10:30 -11:30 am **KEYNOTE** BY Lisa Williams Kline
- 11:30 am **FAREWELL** -HOOKS SCHOLARSHIP AWARD & ANNOUNCEMENTS