

FRIDAY, SEPTEMBER 27, 2019

7:30-8:30 am *INTENSIVE PROGRAM REGISTRATION;*  
Continental breakfast [Intensives only]

8:30 am-12:30 pm GRIGG: Storyboard with Character  
HUNTER: When Writing is Building  
SELVAGGIO: Analyzing the Successes of the Past and Present

1:30-5:00 pm GENERAL CONFERENCE REGISTRATION

1:30-4:30 pm CONSULTATION REGISTRATION [Arrive 10 minutes early for session]

1:30-2:30 pm Your Career Starts Here

2:00-5:00 pm *CONSULTATION SESSIONS:* Manuscript Critiques and Portfolio Reviews

3:30-4:30 pm *WORKSHOPS*  
A: LUEBBE: Mining Nonfiction Veins To Produce Dazzling Fiction Picture Books  
B: JONES: Writing for Educational Publishers  
C: CARPENTER: Queries, Pitches, & Finding the Right Agent for You.

7:30-8:30 pm *MEET THE AGENTS:* PIEDMONT ROOM ARMADA, FRETWELL-HILL, SELVAGGIO

8:45 pm PITCH PARTY & ILLUSTRATOR DRAW-OFF

10:00 pm RED EYE CRITIQUES



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SATURDAY, SEPTEMBER 28, 2019

7:00-8:00 am *CONFERENCE REGISTRATION;* Continental breakfast

8:00 am WELCOME: PIEDMONT ROOM

8:15-9:15 am *KEYNOTE:* PIEDMONT ROOM CYNTHIA SURRISI: THE ABSTRACTION OF CURIOSITY.

9:30-10:30am *WORKSHOPS*  
D: ZOLLARS-- Illustrating Middle Grade Book Covers  
E: ARMADA--Analyzing Opening Pages  
F: KLINE/KIRK/PRYAL--Small With Big Dreams  
G: BIRDSONG--From A,B, C to 1,2,3: Crafting Character Driven Fiction  
H: FRETWELL-HILL--Complex Characters for Complex Readers  
I: SURRISI--Writing the Middle Grade Mystery

10:45-11:45 am

12:00- 12:30pm *AWARDS and ANNOUNCEMENTS:* PIEDMONT ROOM:

12:30-1:30pm LUNCH

*WORKSHOPS*  
J: MASLO/RATTERREE: Bringing Your Voice to Nonfiction Biography  
K: BEMIS: Micro-Plotting: Make Every Scene Engaging  
L: SELVAGGIO: Editing Tips for The Ear, The Eye and The Hand  
M: CAMPBELL: Creating Voice in Picture Books  
N: HUNTER: Every Picture Tells A Story: Graphic Novels and the Art of Visual Narratives  
O: BODACH: Writing Memoirs for Children  
P: FIRST PAGES: HUNTER, MARLETTA, PRYAL, SEDERSTROM  
Q: GRIGG: Portfolio Building and Self-Promotion

1:30-2:30 pm

2:45-3:45 pm

4:00-5:00 pm

6:00-8:00 pm *SATURDAY EVENING SOCIAL/PORTFOLIO SHOWCASE*  
[Buffet/Cash Bar; Bookstore open]

7:00-8:00 pm *AUTOGRAPH PARTY:*

8:00-9:30 pm PAL ROUNDTABLE: Location TBA

9:30 pm RED EYE CRITIQUES

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SUNDAY, SEPTEMBER 30, 2018

7:00-8:00 am Continental breakfast

*WORKSHOPS*  
R: ILLUSTRATOR'S CAFÉ with Art Director Mallory Grigg  
S: MARLETTE—That's Funny! Writing Humor that Doesn't Fall Flat.  
T: PHILLIPS---Skyping Around the World  
U: MCDUNN—Crafting Characters: From Rough to Revision to Final Polish  
V: SEDERSTROM--'From Pitch to Publication: Sell that Book

8:00-10:15 am

8:00-9:00 am

9:15-10:15 am

10:30-11:30 am *KEYNOTE:* PIEDMONT ROOM TBA

11:30 am FAREWELL: PIEDMONT ROOM Announcements/Hooks Scholarship Award