



FRIDAY, SEPTEMBER 28, 2018

7:30-8:30 am	INTENSIVE PROGRAM REGISTRATION; Continental breakfast [Intensives only]
8:30 am-12:30 pm	Intensive COMACHO: Start & End Novels with a Bang Intensive WEST: The Shape of Stories Intensive SAUER: Writing the Irresistible Picture Book Intensive PENFOLD: Picture Book Writing for Illustrators [Closed: for Picture Book Dummy Challenge participants only]
1:30-5:00 pm	GENERAL CONFERENCE REGISTRATION
1:30-4:30 pm	CONSULTATION REGISTRATION [<i>Arrive 10 minutes early for session</i>]
1:45-2:45 pm	GRATZ: Your Career Starts Here
2:00-5:00 pm	CONSULTATION SESSIONS: Manuscript Critiques and Portfolio Reviews
3:30-4:30 pm	WORKSHOPS A EARNHARDT: Picture Books, Patterns and the Power of Three! B HOYT: Writing Lyrically: From Mentor Text to Finished Product C DAY: Writing for Diverse Readers
7:30-8:30 pm	MEET THE AGENTS: Penfold, Kilkelly, Camacho, Morris
8:45 pm	FAMILY FEUD: Emcee Alan Gratz and surprise faculty panel
10:00 pm	RED EYE CRITIQUES

SATURDAY, SEPTEMBER 29, 2018

7:00-8:00 am	CONFERENCE REGISTRATION; Continental breakfast
8:00 am	WELCOME
8:15-9:15 am	KEYNOTE: Vanessa Brantley-Newton
9:30-11:45 am	WORKSHOPS (2-hour block) D LYONS/BRANTLEY-NEWTON: Breaking Into Chapter Books: How to Find Ideas, Create Memorable Characters and Make Magic E ASHMAN: Writing the Rollicking Read-Aloud
9:30-10:30 am	WORKSHOP (1st one-hour block) F WEST: The Reader Contract
10:45-11:45 am	WORKSHOP (2nd one-hour block) G STONE: The Magic of Writing Great Copy
12:00-1:00 pm	LUNCH
1:00-2:00 pm	WORKSHOPS H CAMACHO: Marketer Turned Agent Talks Craft I PETRUCK: So Close: Tips to Take Your Manuscript to the Next Level J ABBEY: How to Find a Hook
2:15-3:15 pm	WORKSHOPS K SAUER: Psst! Tammi's Top Picture Book Writing Secrets—REVEALED L KILKELLY: Nearly Everything You Ever Wanted to Know About Publishing M GRATZ: Look for the Flag Pole
3:30-4:30 pm	WORKSHOPS N FIRST PAGES: Abbey, Kossnar, West O FUJII: The Picture Book Process: A Complete Overview
4:45-5:15 pm	AWARDS and ANNOUNCEMENTS
6:00-8:00 pm	SATURDAY EVENING SOCIAL/PORTFOLIO SHOWCASE [Buffet/Cash Bar; Bookstore open]
7:00-8:00 pm	AUTOGRAPH PARTY
8:00-9:30 pm	PAL ROUNDTABLE
9:30 pm	RED EYE CRITIQUES

SUNDAY, SEPTEMBER 30, 2018

7:00-8:00 am	Continental breakfast
8:00-10:15 am	P ILLUSTRATOR'S CAFÉ
8:00-9:00 am	WORKSHOPS Q KOSSNAR: It's All Been Done Before: Finding Your Hook in a Saturated Market R PENFOLD: Revise Like an Editor
9:15-10:15 am	WORKSHOPS S MORRIS: Working With an Agent T ABBEY/KILKELLY/McANULTY: A Conversation: From Idea to Publication
10:30-11:30 am	KEYNOTE: Donna Earnhardt
11:30 am	FAREWELL: Announcements/Hooks Scholarship Award