FRIDAY, SEPTEMBER 27, 2019
7:30-8:30 am INTENSIVE PROGRAM REGISTRATION;
Continental breakfast [Intensives only]
8:30 am-12:30 pm GRIGG: Storyboard with Character
HUNTER: When Writing is Building
SELVAGGIO: Analyzing the Successes of the Past and Present
1:30-5:00 pm GENERAL CONFERENCE REGISTRATION
1:30-4:30 pm CONSULTATION REGISTRATION [Arrive 10 minutes early for session]
1:30-2:30 pm Your Career Starts Here
2:00-5:00 pm CONSULTATION SESSIONS: Manuscript Critiques and Portfolio Reviews
3:30-4:30 pm WORKSHOPS
A: LUEBBE: Mining Nonfiction Veins To Produce Dazzling Fiction Picture Books
B: JONES: Writing for Educational Publishers
7:30-8:30 pm MEET THE AGENTS: PIEDMONT ROOM ARMADA, FRETWELL-HILL, SELVAGGIO
8:45 pm PITCH PARTY & ILLUSTRATOR DRAW-OFF
10:00 pm RED EYE CRITIQUES

SATURDAY, SEPTEMBER 28, 2019
7:00-8:00 am CONFERENCE REGISTRATION; Continental breakfast
8:00 am WELCOME: PIEDMONT ROOM
8:15-9:15 am KEYNOTE: PIEDMONT ROOM CYNTHIA SURRISI: THE ABSTRACTION OF CURIOSITY.
9:30-10:30 am WORKSHOPS
D:ZOLLARS-- Illustrating Middle Grade Book Covers
E:ARMADA--Analyzing Opening Pages
F: KLINE/KIRK/PRYAL--Small With Big Dreams
10:45-11:45 am G:BIRDSONG--From A,B, C to 1,2,3: Crafting Character Driven Fiction
H: FRETWELL-HILL--Complex Characters for Complex Readers
I: SURRISI--Writing the Middle Grade Mystery
12:00-12:30pm AWARDS and ANNOUNCEMENTS: PIEDMONT ROOM:
12:30-1:30pm LUNCH
WORKSHOPS
1:30-2:30 pm J: MASLO/RATTERREE: Bringing Your Voice to Nonfiction Biography
K: BEMIS: Micro-Plotting: Make Every Scene Engaging
L: SELVAGGIO: Editing Tips for The Ear, The Eye and The Hand
2:45-3:45 pm M: CAMPBELL: Creating Voice in Picture Books
N: HUNTER: Every Picture Tells A Story: Graphic Novels and the Art of Visual Narratives
O: TBA
4:00-5:00 pm P: FIRST PAGES: HUNTER, MARLETTA, PRYAL, SEDERSTROM
Q: GRIGG: Portfolio Building and Self-Promotion
6:00-8:00 pm SATURDAY EVENING SOCIAL/PORTFOLIO SHOWCASE
[Buffet/Cash Bar; Bookstore open]
7:00-8:00 pm AUTOGRAPH PARTY:
8:00-9:30 pm PAL ROUNDTABLE: Location TBA
9:30 pm RED EYE CRITIQUES

SUNDAY, SEPTEMBER 30, 2018
7:00-8:00 am Continental breakfast
WORKSHOPS
8:00-10:15 am R: ILLUSTRATOR’S CAFÉ with Art Director Mallory Grigg
8:00-9:00 am S: MARLETTA—That’s Funny! Writing Humor that Doesn’t Fall Flat.
T: PHILLIPS---Skyping Around the World
9:15-10:15 am U: MCDUNN—Crafting Characters: From Rough to Revision to Final Polish
V: SEDERSTROM—“From Pitch to Publication: Sell that Book
10:30-11:30 am KEYNOTE: PIEDMONT ROOM TBA
11:30 am FAREWELL: PIEDMONT ROOM Announcements/Hooks Scholarship Award